## 2019 SHRM Tulare/Kings County Conference | Sponsorship Levels Information Form

**Level up – Transform -- Drive Change**

The 2019 one day Conference, September 19, 2019 provides an opportunity to encourage business relationships and advertise your business. Our sponsorship levels are outlined in this packet.  
**For more information contact:   
*Shelly Little, Slittle@psu-inc.com or call (559) 734-0570.***

|  |  |  |
| --- | --- | --- |
| **Sponsorship Type** | **Cost** | **Benefits** |
| **Conference Premium Sponsor**  **SOLD OUT** | **$2000** | * 3 conference registrations * 2 skirted booths (w/ option to donate 2nd booth to a non- profit of choice – lunch and conference registration not included) * Full page ad * Item to be stuffed in conference swag bags for conference attendees * Banner displayed in key area * Logo recognition on conference marketing and conference PowerPoint * Logo recognition on SHRM TK website with a link to your business conference * A few minutes to speak during a breakout to talk about business Microphone recognition during breaks |
|  |  |  |
| **Platinum Sponsor** | **$1000** | * 2 conference registrations * 1 skirted booth * ½ page ad * Item to be stuffed in conference swag bags for conference attendees * Logo recognition on conference PowerPoint * Logo recognition on SHRM TK website with a link to your business conference * Microphone recognition during breaks |
|  |  |  |
| **Gold Sponsor** | **$500** | * 1 conference registrations * 1 skirted booth * ¼ page ad * Item to be stuffed in conference swag bags for conference attendees * Logo recognition on conference PowerPoint * Logo recognition on SHRM TK website with a link to your business conference * Microphone recognition during breaks |
|  |  |  |
| **Silver Sponsor** | **$250** | * 1 skirted booth * Business card size ad * Item to be stuffed in conference swag bags for conference attendees * Logo recognition on conference PowerPoint * Microphone recognition during breaks |
|  |  |  |
| **Business Card Ad** | **$100** | * Business card ad will be in the conference program |
|  |  |  |
| **Gift Basket** | **$50** | * Business listed in conference program |
| **We hope you will consider being a sponsor for this year’s Level Up, Transform, Drive Change Conference!** | | |