## 2019 SHRM Tulare/Kings County Conference | Sponsorship Levels Information Form

**Level up – Transform -- Drive Change**

The 2019 one day Conference, September 19, 2019 provides an opportunity to encourage business relationships and advertise your business. Our sponsorship levels are outlined in this packet.
**For more information contact:
*Shelly Little, Slittle@psu-inc.com or call (559) 734-0570.***

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| **Sponsorship Type** | **Cost** | **Benefits** |
| **Conference Premium Sponsor****SOLD OUT** | **$2000** | * 3 conference registrations
* 2 skirted booths (w/ option to donate 2nd booth to a non- profit of choice – lunch and conference registration not included)
* Full page ad
* Item to be stuffed in conference swag bags for conference attendees
* Banner displayed in key area
* Logo recognition on conference marketing and conference PowerPoint
* Logo recognition on SHRM TK website with a link to your business conference
* A few minutes to speak during a breakout to talk about business Microphone recognition during breaks
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| **Platinum Sponsor** | **$1000** | * 2 conference registrations
* 1 skirted booth
* ½ page ad
* Item to be stuffed in conference swag bags for conference attendees
* Logo recognition on conference PowerPoint
* Logo recognition on SHRM TK website with a link to your business conference
* Microphone recognition during breaks
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| **Gold Sponsor** | **$500** | * 1 conference registrations
* 1 skirted booth
* ¼ page ad
* Item to be stuffed in conference swag bags for conference attendees
* Logo recognition on conference PowerPoint
* Logo recognition on SHRM TK website with a link to your business conference
* Microphone recognition during breaks
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| **Silver Sponsor** | **$250** | * 1 skirted booth
* Business card size ad
* Item to be stuffed in conference swag bags for conference attendees
* Logo recognition on conference PowerPoint
* Microphone recognition during breaks
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| **Business Card Ad** | **$100** | * Business card ad will be in the conference program
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| **Gift Basket** | **$50** | * Business listed in conference program
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| **We hope you will consider being a sponsor for this year’s Level Up, Transform, Drive Change Conference!** |